

TIMI'S CV

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📍 London, UK

Hello, I hope that you are doing fine. My name is Isaac and here's my proposal for the digital project manager. I have 4+ years of digital marketing experience and about a year of managing projects. Last year alone, I commissioned around 1 million words for Goodluckmate, an iGaming company. I wouldn't have pulled that off without the help of a team of writers and an editor.

I would like to know more about the project especially due to my experience from related past projects. That is, I believe this is going to be a repeat of my other projects, which has been to successfully publish content that always converts.

Cheers and thanks for giving this a read.

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Objective

Converting those monthly visits to your website into sales.

Education

2014	Smith International Baptist Academy School Sat
2022	Ladoke Akintola University of Technology B.Tech Second Class Lower (2.2)

Experience

2017 - Present	Upwork Digital Marketer https://www.upwork.com/freelancers/~013f104d29d987341b Rather than look like an unknown, I decided to attach a link to my Upwork account so you can check out my track record. I wouldn't want you to take my word for it.
October 20, 2017 - August 8, 2018	Proprofs.com Content Writer I wrote most of the content on the Proprofs.com during its infancy which as you can see lasted for almost a year. It was a mind-blowing experience, more so because I learned about hundreds of topics ranging from art and history to food and vacation. I must have completed upwards of 200,000 words for them. But then, after a while of being stagnant skills wise, I left for more self-development.
October 2, 2020 - To Present	Goodluckmate.com Digital Marketer I've been providing on-page SEO optimization for the the affiliate marketing website and I've written more than 700,000 words for them during that time span. A link to one of my article; https://goodluckmate.com/casino/n1
September 15 - To Present	Atlas SEO Digital Marketer I've written about 17,000 words and on the side, did some HTML5 programming for them. I feel that's slightly outdated but it was an opportunity for me to grow so I took it.

16th December,
2021 - To Present

Okensolutions.com

SEO Writer

I was in charge of keywording and copywriting 3,000-word texts.

https://docs.google.com/document/d/1NBI9T_Mu0zz-F5atJA4JGzbCPBEROIgk9aGxLP-fhTM/edit?usp=drivesdk

Skills

Copywriting

SEO Auditing

On- and Off-page SEO

Backlinking

CMS Specialist

HTML5

CSS

Projects

Researched High-quality Keywords to Increase a Boxing Website's Organic Traffic

SEO keyword research for Precisionstriking.com

SEO Content Writing in the Gambling Niche

https://docs.google.com/document/d/1mnWnQ3Z94qpwGovT_M9hK1q2z1lt9cyS/edit?usp=drivesdk&oid=108148253078842015960&rtpof=true&sd=true

<https://docs.google.com/document/d/1ZAJq8TICPNnDIIY7FwxHGMcjUafo2AOn/edit?usp=drivesdk&oid=108148253078842015960&rtpof=true&sd=true>

https://docs.google.com/document/d/18lq2t0G9UoF8SVXzaT0NmJ92IM_4EgSW/edit?usp=drivesdk&oid=108148253078842015960&rtpof=true&sd=true

https://docs.google.com/document/d/1xTgRwFtFhhV60hs3_BEy9qAajQYkV16R/edit?usp=drivesdk&oid=108148253078842015960&rtpof=true&sd=true

https://docs.google.com/document/d/1JBGqF5xFS_o9ic1f9vc3F2cqjECGEzTx/edit?usp=drivesdk&oid=108148253078842015960&rtpof=true&sd=true

<https://docs.google.com/document/d/1hVnCvfwreyThBoKtgXhPAvKd9vXnJiLaDJiHYTfxSs/edit?usp=drivesdk>

https://docs.google.com/document/d/1s_BrBdmw87vvelzMpTfP003Pb63l6pZe/edit?usp=drivesdk&oid=108148253078842015960&rtpof=true&sd=true

https://docs.google.com/document/d/1-RelJ__tA566Rtq62q3LGZ6xm576c-6aeykQ6n-nUro/edit?usp=drivesdk

Reference

Upwork @ <https://www.upwork.com/freelancers/~013f104d29d987341b> - "Jakobs Isaac"

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